



LA Fashion District BID
Board of Directors Meeting
Wednesday, January 18, 2006 at 11:45 a.m.
CMC A 1175

AGENDA

Lunch Host: Laurie Sale

Public Comment

Welcome & Introductions

Approval of Minutes: December 1, 2005

TAB 1

Chairperson's Report: Steve Hirsh

- Board Manual Updates (for returning Board Members)
- Interest Poll for Changing Board Meetings to Wednesdays

TAB 2

Officer Election

Committee Reports

1. Operations
2. Finance
3. Image & Communications

Committee Appointments

- Chair will notify Members of committee appointments for 2005

Action Items

1. LAUSD Assessment Payment
2. Recommendation to Reduce Homelessness and Improve Public Health & Safety
3. District Tour for Board Members for February meeting

Executive Director's Report: Kent Smith

TAB 3

New Business

Adjourn

Next Scheduled Board Meeting: Thursday, February 23, 2006

B2005.agenda 1-18-05



LA Fashion District BID
Board of Directors Meeting
Thursday, February 23rd, 2006 at 11:45 a.m.
CMC A 1175

REVISED AGENDA (2-23-06)

Lunch Host: John van den Acker

Public Comment

Welcome & Introductions

Approval of Minutes: January 18, 2006

TAB 1

Chairperson's Report: Steve Hirsh

Revised 2006 Meeting Calendar

TAB 2

Action Items

Finance

- Approve 2005 Financial Statement and Audit
- Approval for Purchase of 8210
- Approve Allocation of Undesignated Surplus
- Approve Funds Investment Policy

TAB 3

TAB 4

TAB 5

TAB 6

Image & Communications

- Discussion and Action to Consider Sponsorship of Directives West Fashion Show in March & October 2006

TAB 7

Executive Director's Report: Kent Smith

TAB 8

New Business

Adjourn

(District Tour Cancelled)

Next Scheduled Board Meeting: Wednesday, March 29, 2006

B2006.agenda 2-23-06



LA Fashion District BID
Board of Directors Meeting
Wednesday, March 29th, 2006 at 11:45 a.m.
CMC A 1175

AGENDA

revised on 3-24-06

Lunch Host: Mark Weinstein

Public Comment

Approval of Minutes: February 23, 2006

TAB 1

Chairperson's Report: Steve Hirsh

Action Items

- Finance Committee Recommendation on Allocation of Undesignated Funds

TAB 2

- Proposal to Lift Holiday Construction Moratorium: Discussion and Response to City of Los Angeles

TAB 3

- Downtown Circulation Study: Discussion and Response to Proposals for Revising Traffic Patterns in the LA Fashion District

TAB 4

- Fashion District Position on Conversion of Industrial Zoned Land in Downtown Los Angeles

TAB 5

- Motion to consider BID staff management of contract for The Intersection special event scheduled for October 2006

TAB 5A

Adjourn Meeting to Closed Session

TAB 5B

- *Discussion of Pending Litigation Re: Security Services*

Adjourn Closed Session and Resume Regular Meeting

Committee Reports

- Finance: Auditor's Financial Statement
- Operations: Voluntary Property Owner Contribution to LAPD Central Division's Camera Program
- Image & Communications
- Special Projects
 - 8th & San Pedro Median Streetscape Project: Mark Chatoff
 - 9th & Main Street Median City Streetscape Project

TAB 6

Treasure's of Los Angeles Annual Luncheon

TAB 7

Executive Director's Report: Kent Smith

TAB 8

New Business

Adjourn

Next Scheduled Meetings

Annual Property Owner Meeting: Thursday, April 20 at 10:0 a.m.

Board of Directors Meeting: Thursday, April 20 immediately following the Annual Meeting.

B2006.agenda 3-29-06



LA Fashion District BID
Board of Directors Meeting
Thursday, April 20th, 2006 immediately following the Annual Meeting
CMC C 1129

AGENDA

Lunch Host: Laura Aflalo

Public Comment

Approval of Minutes: March 29, 2006

TAB 1

Chairperson's Report: Steve Hirsh

Adjourn Meeting to Closed Session

- *Discussion of Pending Litigation Re: Security Services*
- *Discussion of Executive Director's Contract*

Adjourn Closed Session and Resume Regular Meeting

Treasure's of Los Angeles Annual Luncheon

TAB 2

Executive Director's Report: Kent Smith

TAB 3

New Business

Adjourn

B2006.agenda 4-20-06



(Revised 5-16-06)

LA Fashion District BID
Board of Directors Meeting
Wednesday, May 17, 2006
CMC A 1175

AGENDA

Lunch Host: Mark Chatoff

Public Comment

Introduce Captain Sean K. Kane, Area Commanding Officer, Newton Division
and Captain William A. Murphy, Patrol Captain, Newton Division

Approval of Minutes: April 20, 2006

TAB 1

Chairperson's Report: Steve Hirsh

Committee Reports

- Finance
- Operations: Recycling Proposals

Action Items

- 2006-2007 Assessment Increase
- Endorsement of New Illegal Vending Enforcement Plan
- Contribution to a City-Sponsored Study to Evaluate the Economic Impact of Piracy and Counterfeit Items
- Amendments to Previous Board Motions Concerning the Street System
- Contract for Services with ArtShare for Production of Mosaic Tiles for Mosaic Garden, and to act as Fiscal Agent for Fundraising Purposes

TAB 2

HANDOUT

Adjourn Meeting to Closed Session

- *Discussion of Pending Litigation Re: Security Services*
- *Discussion of Executive Director's Contract*

Adjourn Closed Session and Resume Regular Meeting

Executive Director's Report: Kent Smith

TAB 4

New Business

Adjourn

B2006.agenda 5-17-06



Revised.7-13-06

LA Fashion District BID
Board of Directors Meeting
Tuesday, July 18, 2006 at 11:45 a.m.
California Market Center Room A 1175

AGENDA

Lunch Host Ethan Eller

Public Comment

Approval of Minutes: May 17, 2006 **TAB 1**

Chairperson's Report: Steve Hirsh **TAB 2**
 • Appoint Members to Election Committee

Committee Reports
 • Image & Communications
Motion to Consider Sponsorship of 2nd Annual LA Fashion Awards **Handout**

Mosaic Garden & Flower Marts **TAB 3**

Market Week Party: October 20, 2006

Downtown Neighborhood Council Election: September 12, 2006 **Handout**

Executive Director's Report: Kent Smith **TAB 4**

New Business

Adjourn

The agenda and information materials are available for review in the BID office at the address below.

Next Meeting is scheduled for Wednesday, September 20, 2006



REVISED.9-19-06

LA Fashion District BID
Board of Directors Meeting
Thursday, September 21, 2006 at 11:45 a.m.
California Market Center Room A 1175

AGENDA

Lunch Host Barry Gold

Public Comment

Approval of Minutes: July 18, 2006

TAB 1

Discussion of Safe City Initiative by Representatives from LAPD

Presentation from LADOT on DASH Bus Route Change Proposal

TAB 2

Chairperson's Report: Steve Hirsh

Committee Reports

- Election
- Image & Communications
- Finance
- Operations
 - Discussion and action to approve \$15,000 increase for tree trimming budget.
 - Discussion and action to approve \$1,600 cost for a gum removal pilot project.

Discussion and Action to Consider Weekend Closure of 11th Street/12th Street between Maple & Santee to Vehicular Traffic

Adjourn Meeting to Closed Session

- *Discussion of Litigation: Lopez et al. vs DPOA, Securitas*

Adjourn Closed Session and Resume Regular Meeting

Executive Director's Report: Kent Smith

TAB 3

New Business

Adjourn

The agenda and information materials are available for review in the BID office at the address below.

Next Meeting is scheduled for November 8, 2006



LA Fashion District BID
Board of Directors Meeting
Wednesday, November 8, 2006 at 11:45 a.m.
California Market Center Room A 1375

AGENDA

Lunch Host Steve Hirsh

Public Comment

Approval of Minutes: September 21, 2006 **TAB 1**

Presentation on Safe City Initiative/ACLU Settlement by
Deputy Chief Charlie Beck, LAPD South Bureau

Presentation on Holiday Traffic Enforcement by
Captain Young, LAPD Central Traffic Division **TAB 2**

Introduction of **LAPD SLO Marco Duarte**

Chairperson's Report: Steve Hirsh

Finance Committee

- Motion to Approve the 2007 Budget **TAB 3**

- Motion to Appoint 2007 Auditor

- LAUSD Assessment Payment Update **TAB 4**

Discussion & Action on Sponsorship of CCA Annual Treasures
of Los Angeles at Customary Silver Sponsor Level \$3,500 **TAB 5**

BID Contribution to North Alley Off-Duty Police Officers
(Presentation by North Alley Association)

Committee Reports

- Election **HANDOUT**
- Image & Communications

Executive Director's Report: Kent Smith **TAB 6**

Adjourn Meeting to Closed Session

- *Discussion of Litigation: Lopez et al. vs DPOA, Securitas*
- Adjourn Closed Session and Resume Regular Meeting*

New Business

Adjourn

The agenda and information materials are available for review in the BID office at the address below.
Next Meeting is scheduled for December 13, 2006



LA Fashion District BID
Board of Directors Meeting
Thursday, December 14, 2006 at 11:45 a.m.
California Market Center Room A 1175

AGENDA

Lunch Host Sina Kangavari

Public Comment

- 1 Approval of Minutes: November 8, 2006 **TAB 1**
- 2 Chairperson's Report: Steve Hirsh
- 3 CRA/LA Industrial Land Use Recommendation and Impact on Fashion District
 - Discussion and Motion **TAB 2**
 - Form Ad-Hoc Committee to Prepare Response to Recommendations
- 4 Action Items
 - a. Discussion & Action to Revise 2006 Budget **HANDOUT**
(Memo to Board Distributed at November 8, 2006 Board Meeting)
 - b. Discussion & Action to Approve the 2007 Budget **TAB 3**
 - c. Discussion & Action re: 2007 Sponsorship of CCA Annual Treasures **TAB 4**
 - d. Discussion & Action re: Allocation of LAUSD Assessment Payment **TAB 5**
- 5 Committee Reports
 - Image & Communications
- 6 Executive Director's Report: Kent Smith **TAB 6**
 - 2007 Meeting Calendar **TAB 7**
- 7 Recognition of Retiring Board Member
 - George Peykar
- 8 Announcement of Election Results
 - Discuss Review of Bylaws Regarding Elections **TAB 8**
- 9 New Business
- 10 Adjourn

The agenda and information materials are available for review in the BID office at the address below.

Next Meeting is scheduled for JANUARY 2007

B2006.agenda.12-14-06



LA Fashion District BID
Board of Directors Meeting Minutes
Thursday, February 23, 2006
CMC A 1175

Members Present: Laura Aflalo, Mark Chatoff, Ethan Eller, Barry Gold, Steve Hirsh, Sina Kangavari, John Kim, Laurie Sale, John van den Akker.

Members Absent: Lance Kluger, Alexander Moradi, George Peykar, Justin Remeny, Mark Weinstein.

Guests Present: Ed Hennessey, Larry Hudson, Steve Richardson, Joe Thomas.

Staff Present: Kent Smith, Executive Director. Lynn Myers.

The meeting convened at 11:50 a.m.

I Public Comment: None Received.

II Approval of Minutes from January 18, 2006: Approved by unanimous vote.

III Chairperson's Report: Steve Hirsh

The Chair recognized Steve Richardson and Joe Thomas from Community Watch who arrived after 12:00 noon, and after the Public Comment section. Hirsh invited them to comment on agenda items during the course of the meeting.

IV Revised 2006 Meeting Calendar: No comments.

V Action Items

Finance

2005 Financial Statement & Audit

A revised financial statement was distributed. See Item 1. Barry Gold reported on proceedings at the Finance Committee meeting held on Tuesday, February 21st. Finance Manager Jose Gonzalez was commended for his exceptional work on preparing the financials for the annual audit.

MOTION: Approve the Financial Statements for December 31, 2005 and 2004 and for the years then ended, as prepared by the auditor Stanislawski & Harrison.

Barry Gold moved to approve. John Kim seconded.

The motion passed by unanimous vote on February 23, 2006.

Members voting: Laura Aflalo, Mark Chatoff, Ethan Eller, Barry Gold, Steve Hirsh, Sina Kangavari, John Kim, Laurie Sale, John van den Akker.

The auditor recommended that (1) No more than two years vacation time should be allowed to accumulate. Any excess vacation time will be paid at the yearend; and (2) Tax returns shall be reviewed and signed by any one of the following individuals: the Treasurer, the Finance Committee Chair, or the Chair of the Board of Directors.

Purchase of 8210 Sidewalk Cleaning Equipment

MOTION: Approve an additional \$6,000 to purchase a \$19,000 used Tennant 8210 Sweeper/Scrubber Machine to replace an old 8210. The Board of Directors approved \$13,000 toward this purchase as part of the 2006 capital purchases budget.

Barry Gold moved to approve. John van den Akker seconded.

The motion passed by unanimous vote on February 23, 2006.

Members voting: Laura Aflalo, Mark Chatoff, Ethan Eller, Barry Gold, Steve Hirsh, Sina Kangavari, John Kim, Laurie Sale, John van den Akker.

Allocation of Undesignated Surplus

Board Members agreed to table any further action regarding allocation of undesignated surplus until staff reviews the implications of various scenarios. The Board will receive this information prior to the March meeting.

Funds Investment Policy

MOTION: As long as interest rates are better, staff may invest more funds in the Merrill Lynch Institutional Fund but only up to the insured amount for this type of investment. Other funds will continue to be invested in FDIC-insured CDs.

Barry Gold moved to approve. Ethan Eller seconded.

The motion passed by unanimous vote on February 23, 2006.

Members voting: Laura Aflalo, Mark Chatoff, Ethan Eller, Barry Gold, Steve Hirsh, Sina Kangavari, John Kim, Laurie Sale, John van den Akker.

Image & Communications

Sponsorship of Directives West Fashion Shows

MOTION: Approve sponsorship of the Directives West Fashion Show in March and October 2006 at \$5,000 for each show for a total of \$10,000 from the Special Projects budget.

Ethan Eller moved to approve. John Kim seconded.

Discussion proceeded on how the sponsorship would enhance the overall image of the Fashion District to buyers from the major department stores. Staff remained neutral on this item.

The motion passed by unanimous vote on February 23, 2006.

Members voting: Laura Aflalo, Mark Chatoff, Ethan Eller, Barry Gold, Steve Hirsh, Sina Kangavari, John Kim, Laurie Sale, John van den Akker.

VI Executive Director's Report

Updates to the written report that was distributed prior to the meeting.

2004 Allegation of Extortion Against Safe Team: All results of the investigation were rejected and no charges were pressed against any of the eight accused officers.

Vending: LAPD, County Health Department, and Street Services confiscated or towed 196 carts in January and 88 in February.

Trash Liners: The BID received no liners from the City in February 2006. The department was in the process of searching for a new vendor and promised that liners would be delivered to BIDs for the months of January and February.

LAUSD: The City Clerk's office received a formal correspondence from LAUSD stating that they are not required to pay special assessments to any entity.

Streetscape Grant Received: The City of Los Angeles Community Beautification Office granted \$10,000 in matching funds to the Mosaic Garden Streetscape project at the median at 8th and San Pedro. Board Member Mark Chatoff, and neighboring property owners, Danny Bekhrad, Sharen Emrani-Bekhrad, and Paul Mohilef are heading the project team. The streetscape work will cost approximately \$80,000 to \$100,000 and the project team is preparing to launch a fundraising effort.

Downtown Parking Study: Board Members were invited to a community workshop being held on March 2, 2006. During the course of the study, so far, two important items have surfaced that will have a positive impact on the Fashion District. Since 1980 the downtown parking orientation has shifted to a customer/resident base from an orientation based almost exclusively on employee needs; and, some increases in meter costs are being considered.

Keynote in Bakersfield: Executive Director Kent Smith delivered the keynote speech to a group of downtown Bakersfield owners and officials on February 23rd. The City of Bakersfield is in the process of starting a business improvement district and invited Smith to talk about the positive impact that the BID has had on the LA Fashion District.

Illegal Dumping Letter: A second letter will be sent to property owners and delivered to merchants from LAPD Captain Smith, Central Division. This letter will explain the codes in detail and reinforce the message that the next step is enforcement and citations from the Bureau of Street Services.

VII New Business

Representatives from LA CAN stated that the organization has a "neighborhood watch" that observes the activities of BID Safe Teams. They commended the LA Fashion District BID for their work in keeping the area safe for everyone. Barry Gold invited them to the next Operations Committee meeting.

VIII Meeting adjourned at 1:34 p.m.

**LA Fashion District BID
Board of Directors Meeting
March 29, 2006 CMC A 1175**

Members Present: Mark Chatoff, Ethan Eller, Barry Gold, Steve Hirsh, John Kim, Steve Needleman, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

Members Absent: Laura Aflalo, Sina Kangavari, Lance Kluger, Alexander Moradi.

Property Owners Present: Peter Fleming, Wizeman Kangavari. **Guests Present:** Rhys Davies.

Staff Present: Kent Smith, Executive Director. Lynn Myers.

I Public Comment: Rhys Davies introduced himself as a doctoral candidate from UCLA. He asked Board members to complete a survey.

II Approval of Minutes from February 23, 2006: Approved by unanimous vote.

III Chairperson's Report: Steve Hirsh

Mr. Weinstein was thanked for hosting the Board lunch. Board members were reminded to attend the Annual Meeting on April 20, 2006 at 10:00 a.m. in the California Market Center Room C 1129.

IV Action Items

Finance Committee Recommendation on Allocation of Undesignated Funds

MOTION 1: Designate 50% of the Undesignated 2005 Funds for assessment reduction in 2007, and 50% for assessment reduction in 2008.

Mark Weinstein moved to approve. John Kim seconded.

The motion passed by unanimous vote on March 29, 2006.

Members voting: Mark Chatoff, Ethan Eller, Barry Gold, Steve Hirsh, John Kim, Steve Needleman, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

Proposal to Lift Holiday Construction Moratorium

At their meeting on March 21, 2006, members of the North & South Alley Association were not in favor of lifting the holiday construction moratorium.

MOTION: Direct LADOT not to ease moratorium. Ethan Eller moved to approve. **There was no second and the motion failed.**

MOTION: Lift the moratorium entirely on holiday construction.

Ethan Eller moved to approve. Mark Weinstein seconded.

Steve Needleman recommended an amendment to the motion: **Streamline the process to make the exemption process easier. The amendment was approved by unanimous vote.**

Members voting yes: Mark Weinstein

Members voting no: Ethan Eller, Steve Hirsh, John Kim, Steve Needleman, Justin Remeny, Laurie Sale, John van den Akker.

Members Abstaining: Barry Gold, Mark Chatoff.

The motion failed.

MOTION 2: The LA Fashion District BID Board of Directors opposes lifting the moratorium and requests that LADOT ease the exemption rules on larger construction projects that are well underway at the time the holiday moratorium takes effect. Such permits would be reviewed on a case by case basis.

Steve Needleman moved to approve. Mark Weinstein seconded.

The motion passed on March 29, 2006.

Members voting Yes: Mark Chatoff, Ethan Eller, Barry Gold, Steve Hirsh, John Kim, Steve Needleman, Justin Remeny, Laurie Sale, Mark Weinstein. Members voting No: John van den Akker. Members Abstaining from vote: None.

Downtown Circulation Study

The City of Los Angeles is conducting the first study in 30 years to look at traffic patterns in downtown Los Angeles. Staff met with traffic consultants from Meyer, Mohaddes Associates who are implementing the study and conducting community outreach. They are questioning the purpose of several 1-way streets, and proposing several reconfigurations of one and two way streets in the Fashion District and want input from stakeholders. Several property owners within proximity of these locations were invited to the Board meeting to comment on the proposed changes. At the time the votes were taken, none of those owners were in attendance.

Barry Gold proposed a motion to recommend eliminating all one-way streets in downtown. The motion was not seconded.

MOTION 3: Oppose converting Santee Street between 8th and 9th from a one-way street to a two-way street.

Steve Needleman moved to approve. Mark Weinstein seconded.

The motion passed by unanimous vote on March 29, 2006.

Members voting: Mark Chatoff, Ethan Eller, Barry Gold, Steve Hirsh, John Kim, Steve Needleman, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

MOTION 4: Convert San Julian between 9th and 11th from a one-way street to a two-way street.

Mark Chatoff moved to approve. Steve Needleman seconded.

The motion was approved on March 29, 2006.

Members voting Yes: Mark Chatoff, Barry Gold, Steve Hirsh, John Kim, Steve Needleman, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein. Members voting No: Ethan Eller.

MOTION 5: Oppose converting 8th Street and 9th Street between Santee and San Pedro from a two-way street to a one-way street.

Mark Chatoff moved to approve. Barry Gold seconded.

The motion was approved on March 29, 2006.

Members voting Yes: Mark Chatoff, Ethan Eller, Barry Gold, Steve Hirsh, John Kim, Steve Needleman, Justin Remeny, Laurie Sale, Mark Weinstein. Members Abstaining from Vote: John van den Akker.

MOTION 6: Oppose converting 11th Street and 12th Street between Wall and San Julian from a two-way street to a one-way street.

Barry Gold moved to approve. Steve Needleman seconded.

The motion passed by unanimous vote on March 29, 2006.

Members voting: Mark Chatoff, Ethan Eller, Barry Gold, Steve Hirsh, John Kim, Steve Needleman, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

Peter Fleming arrived at the meeting after the votes were taken and expressed concern about converting San Julian between 9th and 11th from a one-way street to a two-way street.

Members requested a presentation from the traffic consultants at the next Operations Committee meeting to clarify the impact of these proposed conversions prior to transmitting final recommendations to the City of Los Angeles.

Fashion District Position on Conversion of Industrial Zoned Land in Downtown Los Angeles

Members agreed that the BID should be part of the discussion meetings. There is a need for flexibility however there should not be an open field for converting current industrial land uses to alternative uses.

Motion to Consider BID Staff Management of Special Event

Staff is seeking approval from the LA Fashion District BID Board of Directors to allow the BID to act as the accounting mechanism for the member's contributions and sponsorship dollars. We are already acting in this capacity for all other Intersection expenses. We are also asking for approval to allow BID staff to manage the event coordinator contract, and act as the overall management entity for the event.

MOTION 7: Allow the BID to act as accounting mechanism and contract manager for the Intersection special event on October 20, 2006, provided that the BID is not the signing entity for any contracts, is not held liable, and will not contribute any additional funds in excess of the current sponsorship level.

Barry Gold moved to approve. Steve Needleman seconded.

The motion passed by unanimous vote on March 29, 2006.

Members voting: Mark Chatoff, Ethan Eller, Barry Gold, Steve Hirsh, John Kim, Steve Needleman, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

VI *The Board of Director's meeting adjourned to Closed Session at 1:20 p.m. to discuss Pending Litigation regarding Security Services.*

The meeting reconvened to Open Session at 1:42 p.m.

VII **The meeting was adjourned at 1:45 p.m.**



**LA Fashion District BID
Board of Directors Meeting
April 20, 2006 CMC C 1129**

Members Present: Mark Chatoff, Barry Gold, Steve Hirsh, John Kim, Lance Kluger, Alexander Moradi, Steve Needleman, George Peykar, Justin Remeny, Laurie Sale, John van den Akker.

Members Absent: Laura Aflalo, Ethan Eller, Sina Kangavari, Mark Weinstein.

Staff Present: Kent Smith, Executive Director. Lynn Myers.

I Public Comment: None received.

II Approval of Minutes from March 29, 2006: Approved by unanimous vote.

III Chairperson's Report: Steve Hirsh

Ms. Aflalo was thanked for hosting the Board lunch.

IV Treasure's of Los Angeles Annual Event

Board members were invited to attend the event on April 27th, 2006 at the Westin Bonaventure Hotel from 11:30 a.m. to 1:30 p.m.

V *The Board of Director's meeting adjourned to Closed Session at 12:05 p.m. to discuss Pending Litigation regarding Security Services and the Executive Director's contract. The meeting reconvened to Open Session at 12:30 p.m.*

VI Executive Director's Report

On April 14, 2006 a Federal Appeals court ruled that the LAPD cannot arrest people for sitting, lying or sleeping on skid row sidewalks. This ruling will have an impact on LAPD Chief Bratton's efforts to clean up skid row. Councilwoman Jan Perry responded with an Op-Ed article on April 18, 2006 asking the City Attorney to file an appeal. Copies of the articles are attached.

VII The meeting was adjourned at 12:45 p.m.

B2006.minutes 4-20-06



LA Fashion District BID
Board of Directors Meeting Minutes
May 17, 2006
CMC A 1175

Members Present: Laura Aflalo, Mark Chatoff, Ethan Eller, Barry Gold, Sina Kangavari, Lance Kluger, Steve Needleman, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

Members Absent: Steve Hirsh, John Kim, Alexander Moradi, George Peykar.

Guests Present: Captain William A. Murphy, Patrol Captain, LAPD Newton Division.

Staff Present: Kent Smith, Executive Director. Lynn Myers, Randall Tampa.

Public Comment: None received.

Vice Chair Ethan Eller called the meeting to order at 11:50 a.m. and thanked Mark Chatoff for hosting the lunch.

I Introduction of Captain Murphy

Captain Murphy reported that Part I crime is down 25% in Newton Division over the past two years. This reduction is due in part to working directly with business and property owners, and the introduction of surveillance cameras.

II Approval of the Minutes of April 20, 2006: Approved by unanimous vote.

III Committee Reports

Finance: The Finance Committee agreed to seek Board approval to increase the 2007 assessment rate by 3% for all parcels in the district. CPI is 4.8% however according to the Management Plan, the BID CPI is capped at 3%. The increase will yield \$96,000 that will be used to cover future wage increases for maintenance and security contract staff. On July 1, 2006 the BID will increase security staff wages by 50 cents per hour. Also a 50 cent minimum wage increase is scheduled for September 1, 2006, and another 50 cent increase is expected in 2007.

MOTION: Increase the 2007 BID Assessments by 3%, the maximum allowed CPI increase according to the City approved District Management Plan, for all parcels in the district.

Steve Needleman moved to approve. Laurie Sale seconded.

Members voting Yes: Mark Chatoff, Ethan Eller, Barry Gold, Sina Kangavari, Lance Kluger, Steve Needleman, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

Members voting No: None. Members Abstaining: Laura Aflalo.

The motion passed on May 17, 2006.

Operations: The Operations Committee and BID staff are considering ways to reduce the costs of trash collection and dump fees. A modest recycling effort started in January shows that costs have decreased by diverting over 6000 pounds a month of recyclable materials. At the meeting on May 16, 2006, the Operations Committee heard a presentation from a representative from the recycling company Smurfit Stone. The company is capable of recycling plastic film, which represents a significant percent of the tonnage being hauled to the city dump. BID staff also recently learned that Chrysalis received a grant from the City of Los Angeles to initiate a recycling effort. The Board agreed that the BID is not in the recycling business and that a plan should be developed that would allow Chrysalis to continue the effort.

III Action Items

Endorsement of New Illegal Vending Enforcement Plan

The Bureau of Street Services requested BID support of an amendment to the Los Angeles Municipal Code to standardize city wide mobile vending and newsstand regulation. The proposed amendment would regulate vendors

and use revenue from fines to increased funding for enforcement. (See Item 1) At the meeting on May 16, 2006 the Operations Committee agreed to seek Board approval for support of the amendments.

MOTION: Support the proposed amendment to regulate mobile vendors and endorse Kent Smith, BID executive director, to represent the BID's position at Committee and Council meetings.

Mark Chatoff moved to approve. Barry Gold seconded.

The motion passed by unanimous vote on May 17, 2006

Members voting Yes: Laura Aflalo, Mark Chatoff, Ethan Eller, Barry Gold, Sina Kangavari, Lance Kluger, Steve Needleman, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

Contribution to a City Sponsored Study to Evaluate the Economic Impact of Piracy and Counterfeit Items

MOTION: Continue to be involved in the City Sponsored Study to Evaluate the Economic Impact of Piracy and Counterfeit Items without allocating financial support.

Justin Remeny moved to approve. Laurie Sale seconded.

The motion passed by unanimous vote on May 17, 2006

Members voting Yes: Laura Aflalo, Mark Chatoff, Ethan Eller, Barry Gold, Sina Kangavari, Lance Kluger, Steve Needleman, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

Amendments to Previous Board Motion Concerning the Street System

At the May 16, 2006 meeting the Operations Committee heard a presentation by the traffic consultant Michael Meyer, President, Meyer & Mohaddes regarding the street study being conducted by the City of Los Angeles. The Committee agreed to request that the Board reconsider its previous motion change San Julian Street between 9th Street and 11th Street from a one way street to a two way street.

MOTION: Oppose converting San Julian between 9th and 11th from a one-way street to a two-way street.

Steve Needleman moved to approve. Barry Gold seconded.

The motion passed by unanimous vote on May 17, 2006

Members voting Yes: Laura Aflalo, Mark Chatoff, Ethan Eller, Barry Gold, Sina Kangavari, Lance Kluger, Steve Needleman, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

Contract for Services with Art Share

In order to move forward on the Mosaic Garden Streetscape Project at 8th and San Pedro, the BID proposes to develop a contract for services with ArtShare for production of mosaic tiles for Mosaic Garden, and to act as fiscal agent for fundraising purposes.

MOTION: Develop a contract with Art Share for mosaic tile production and to act as fiscal agent for fundraising efforts, and that places no financial obligation to the BID for this project.

Barry Gold moved to approve. Ethan Eller seconded.

The motion passed by unanimous vote on May 17, 2006

Members voting Yes: Laura Aflalo, Mark Chatoff, Ethan Eller, Barry Gold, Sina Kangavari, Lance Kluger, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

IV The Board of Director's meeting adjourned to Closed Session at 12:55p.m to discuss the Executive Director's contract..

The meeting reconvened to Open Session at 1:35 p.m.

V Executive Director's Report: Deferred to written report distributed prior to the meeting.

VI New Business: None discussed.

VII The meeting was adjourned at 1:40 p.m.



LA Fashion District BID
Board of Directors Meeting Minutes
July 18, 2006
CMC A 1175

Members Present: Mark Chatoff, Barry Gold, Steve Hirsh, Sina Kangavari, John Kim, Steve Needleman, George Peykar, Justin Remeny, Laurie Sale, John van den Akker.

Members Absent: Laura Aflalo, Ethan Eller, Lance Kluger, Alexander Moradi, Mark Weinstein.

Guests & Property Owners Present: Sharen Emrani Bekhrad, Amy Yaeger.

Staff Present: Kent Smith, Executive Director. Lynn Myers.

Public Comment: None received.

Board Chair Steve Hirsh called the meeting to order at 11:50 a.m. and thanked Ethan Eller for hosting the lunch.

I Approval of the Minutes of May 17, 2006: Approved by unanimous vote.

II Chairperson's Report: Steve Hirsh

Election Committee Appointments: Mark Chatoff, Steve Hirsh, and John van den Akker will oversee the 2006 election.

Council District 14 Deputy Introduced: Amy Yaeger, Deputy for the downtown area, was welcomed to the meeting. Ms. Yaeger reported on District 14's investigation into illegal dumping problems in the Fashion District. She invited Board Members to contact her for assistance with their concerns.

III Committee Reports

Image & Communications: The Committee recommends the Board approve sponsorship of the 2nd Annual LA Fashion Awards at the Silver Sponsor Level \$3,750. Co-chair Sharen Emrani Bekhrad explained that this recommendation is based on the benefits the district received in promotion and media attention by sponsoring the 2005 event. (See Item 1)

MOTION: Approve sponsorship of the 2nd Annual LA Fashion Awards at the Silver Sponsor Level \$3,750.

Barry Gold moved to approve. Justin Remeny seconded.

The motion passed by unanimous vote on July 18, 2006.

Members voting: Mark Chatoff, Barry Gold, Steve Hirsh, Sina Kangavari, John Kim, Steve Needleman, George Peykar, Justin Remeny, Laurie Sale, John van den Akker.

IV Mosaic Garden Streetscape Project

On July 14, 2006, members of the streetscape project group met with Johnny Mellano and Scott Yamabe, owners of the Flower Markets on Wall Street, to discuss their objections to the proposed streetscape improvements at 8th and San Pedro Streets. (see Item 2) They said that their main objection was to the sign and that if the words Flower District were removed they would have no objection to the streetscape project. After discussing the options the project group agreed to replace the words with a floral motif. Mark Chatoff, Project Manager and Board Member, invited Mellano and Yamabe to consider running for a seat on the Board of Directors during the upcoming election to increase communications and representation of the flower industry in the district. Subsequent to the meeting Mellano called the BID office to say that a representative from the Flower Markets will be running as a candidate for Board membership.

Streetscape projects are increasing in the downtown area, and many of the projects are being driven by BID involvement. As discussed in the May 17, 2006 Executive Directors Report, Councilmember Greg Smith proposed a motion questioning BID maintenance of Streetscaping projects because of concerns about a BID not being renewed in his district.

At this time the Fashion District is helping to develop three streetscape projects: Santee Alley; 9th & Main; and 8th & San Pedro. The 9th & Main project design is nearly complete and preparing to enter the permit phase. The City is requiring the BID to agree to maintain the project and has issued a set of guidelines for preserving the median improvements. (see Item 3) The Board discussed the requirements; Board Members Laurie Sale and Steve Needleman recommended that the BID use the guidelines as a template for the 8th & San Pedro project.

V Market Week Party: October 20, 2006

The Intersection received limited liability corporation status from the State of California. The project group has agreed to seek approval from the City of Los Angeles to close 9th Street between Main and Los Angeles for a minimum of 18 hours on Friday, October 20, 2006 for set up and strike.

VI Downtown Neighborhood Council Election: September 12, 2006

BID staff member Lynn Myers has volunteered to run as a candidate in the upcoming election as Business Representative for the Fashion District area. She invited Board Members to register to vote and distributed forms. (see Item 4)

VII Executive Directors Report: Kent Smith

Meeting with the Mayor: Developer Tom Gilmore convened a group of business owners to meet with Mayor Villaraigosa on July 17, 2006. Alex Moradi and Raquel Bensimon were invited to represent the Fashion District. The presentation was well received and the Mayor recommended that the presentation should be taken to the County Board of Supervisors, LAPD, and other city entities.

Illegal Dumping: The Downtown News printed a Letter to the Editor from a person complaining of the trash in the Fashion District. Board members agreed that the LA Fashion District should continue to work with City officials to enforce illegal dumping regulations.

Implementation of Illegal Vending Ordinance: The Bureau of Street Services is recruiting inspectors and expects to increase compliance activities in the coming months.

Recycling: The BID is working with Chrysalis to help the organization implement their recycling plan.

VIII The meeting adjourned at 1:07 p.m.



LA Fashion District BID
Board of Directors Meeting Minutes
September 21, 2006
CMC A 1175

Members Present: Mark Chatoff, Ethan Eller, Barry Gold, Sina Kangavari, John Kim, Lance Kluger, Steve Needleman, Justin Remeny, Laurie Sale, John van den Akker.

Members Absent: Laura Aflalo, Steve Hirsh, Alexander Moradi, George Peykar, Mark Weinstein.

Guests & Property Owners Present: Michael Davies, SLO Pat Guillon, Tara Jones, Tony Molano, Captain Jodi Wakefield.

Staff Present: Kent Smith, Executive Director; Lynn Myers, Managing Director.

Public Comment: Tara Jones introduced herself as a Fashion District resident, business owner, and future property owner. Ms. Jones is owner of City Center Mortgage and a consultant for historic building renovations.

Vice Chair Ethan Eller called the meeting to order at 11:55 a.m. and thanked Barry Gold for hosting the lunch.

I Approval of the Minutes of July 18, 2006: Approved by unanimous vote.

II Presentation from LADOT on DASH Bus Route Change Proposal: Michael Davies explained that the route must be changed because of the 18-month long construction schedule due to start in March 2007. Two options are proposed: (1) Los Angeles Street to Pico Blvd., (2) 7th Street to San Pedro Street. The route change is temporary and can be re-routed again if other schedules or services are not impacted. Davies asked that preferences or other considerations be emailed to him as soon as possible. Board Members agreed to suggest sending a letter outlining the information we had collected (pedestrian counts) but to otherwise remain neutral.

III Discussion of Safer City Initiative by Captain Jodi Wakefield, LAPD Central Division: Captain Wakefield attended the City Council's two-hour long session on Friday, September 15, 2006 when Members heard discussion and agreed to reject the tentative settlement between the ACLU and LAPD. The settlement, citing the city's lack of enough shelter beds, would have allowed "homeless" individuals to sleep on city streets between the hours of 9:00 p.m. and 6:00 a.m. and allowed the LAPD to enforce the removal of encampments during the day. The City Council agreed to support enforcement of Municipal Code 4118D which bans sidewalk sleeping. Chief Bratton is concerned about the Council's decision saying that the collapse of the settlement will make LAPD's job more difficult. LAPD and the City Attorney are working together to create guidelines for enforcement. However, an important element in the overall effort to clean up skid row is participation by the District Attorney and the Sheriff's Department.

A letter will be sent to the District Attorney from the Board asking for their full cooperation to help develop viable solutions to the multiple problems that exist in the skid row neighborhood.

IV Committee Reports

Election: Five candidates will run for five seats: Sharen Emrani-Bekhrad; Barry Gold; Sina Kangavari; Lance Kluger; Steve Needleman. Members discussed the rising costs of a general election and agreed to conduct a search for third party to tabulate ballots for less than the \$1600 cost for ballot tabulation by an accounting firm.

Image: 2006 Holiday Campaign: Committee agreed to a holiday campaign focusing on pre-scheduled shopping tours run by Urban Shopping Adventures. Print ads and radio spots will be used to promote the tours. Tours will cost \$10 per person and money generated will be donated to a nonprofit organization.

Special Event: The Intersection event planned for October has been postponed. After much consideration, Intersection members decided that plans for the party had not crystallized into the kind of memorable event that they had envisioned.

Special Achievement Award: The Downtown LA Walks marketing program that BID Marketing Director Katherine Schmidt leads has been awarded the Special Achievement Award from the International Downtown Association.

Finance: Expense/Revenue Review: As of August 31, 2006, YTD revenue is in line with budget. YTD expenses are under budget as of 8/31/06. YTD net revenue is positive by \$175,012.26.

2007 Budget: Preliminary 1st Draft was reviewed at the September 19, 2006 meeting. A final version of the 2007 budget will be presented at the November Board meeting.

Operations: SLO Pat Guillon was introduced as the interim replacement for SLO Julie Nony who transferred to Hollywood Division.

MOTION 1: Approve a \$15,000 increase for the 2006 tree trimming budget.

Steve Needleman moved to approve. John van den Akker seconded.

The motion passed by unanimous vote on September 21, 2006.

Members voting: Mark Chatoff, Ethan Eller, Barry Gold, Sina Kangavari, John Kim, Lance Kluger, Steve Needleman, Justin Remeny, Laurie Sale, John van den Akker.

MOTION 2: Approve \$1,600 for a gum removal pilot project.

Members agreed to fund this project with personal contributions to Council District 9 on behalf of the BID.

The motion was tabled.

V Discussion and Action to Consider Weekend Street Closure

One of the topics discussed during the Santee Alley Walk Audit was the concept of closing 11th Street and 12th Street between Maple Avenue and Santee Street to weekend vehicular traffic. Walk Audit attendees agreed that closing these streets would increase pedestrian safety and improve pedestrian traffic flow in this high volume area. Council District 9 agreed to support the project if Board Members, property owners, and merchants were in favor of the street closures.

MOTION 3: Initiate a 3-Weekend Pilot Project to close 11th Street and 12th Street between Maple Avenue and Santee Street to vehicular traffic to determine if pedestrian and vehicular traffic flow improves.

Lance Kluger moved to approve. Steve Needleman seconded.

Members agreed to ask the Santee Alley Association for approval before initiating the project. They also agreed to complete the pilot project in October or November, prior to the holiday shopping season, to determine if the street closures will improve the business and pedestrian environment.

The motion passed by unanimous vote on September 21, 2006.

Members voting: Mark Chatoff, Ethan Eller, Barry Gold, Sina Kangavari, John Kim, Lance Kluger, Steve Needleman, Justin Remeny, Laurie Sale, John van den Akker.

<p>VI The Board of Director's meeting adjourned to Closed Session at 1:04 p.m. to discuss litigation regarding Lopez etal vs DPOA, Securitas. The meeting reconvened to Open Session at 1:09 p.m.</p>
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VII Executive Director's Report

See Item 1 for additional information on collapse of the skid row settlement; and, Proposition 90.

VIII The meeting adjourned at 1:17 p.m.



LA Fashion District BID
Board of Directors Meeting Minutes
November 8, 2006
CMC A 1175

Members Present: Laura Aflalo, Mark Chatoff, Barry Gold, Steve Hirsh, John Kim, Lance Kluger, Steve Needleman, George Peykar, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

Members Absent: Ethan Eller, Sina Kangavari, Alexander Moradi.

Guests & Property Owners Present: Sharen Emrani-Bekhrad, Raquel Bensimon, Lt. Clooney, SLO Marco Duarte, Dennis Kawalski, SLO Randy McCain, Michael Manshoory, Tony Molano, Lt. Mike O'Donnell, Captain Ann Young.

Staff Present: Kent Smith, Executive Director; Jose Gonzalez, Finance Manager; Lynn Myers, Managing Director; Randy Tampa, Operations Director.

Board Chair Steve Hirsh called the meeting to order at 11:55 a.m.

I Approval of the Minutes of September 21, 2006: Approved by unanimous vote.

II Presentation on Safe City Initiative: Captain Beck was not available to attend the meeting. Lt. O'Donnell attended to hear input about the impact of the initiative in the community thus far. Several Board Members reported increasing events of sidewalk sleeping, aggressive panhandling, and illegal dumping.

III Presentation on Holiday Traffic Enforcement

Captain Ann E. Young, commanding officer of the LAPD Traffic Management Division explained that downtown holiday traffic congestion limits the ability of police and fire vehicles to quickly access emergency locations. LAPD and LADOT Traffic Management Departments are working in partnership to develop a holiday gridlock plan to address problem areas by removing on street parking in key locations in the Fashion District and Toy District from the day after Thanksgiving through New Year's Eve. An additional six bike officers will be citing vehicles and pedestrians. Staff reported that the bigger problem is traffic flow congestion generated by pedestrian congestion in the Maple, Pico, 9th and Santee intersections. Captain Young will present this issue at the next LAPD/LADOT meeting. Several Board Members expressed concern that no parking signs had been posted too early last year.

IV Introduction of LAPD SLO Marco Duarte

SLO Duarte is working with SLO Randy McCain for the next few weeks to gain an understanding of the area and challenges. He invited everyone to call him with their concerns and issues.

V Finance Committee

The agenda was revised to the following order:

NOTE: Mark Weinstein left the meeting.

LAUSD Assessment Payment Update

LAUSD paid 50% of the BID assessment for the years from 1999 to 2006 for a total of \$282,000.

MOTION: Table discussion regarding the LAUSD assessment payment until next meeting.

Steve Hirsh moved to approve. Mark Chatoff seconded. Yes: 10 No: 1 Abstentions: 0

The motion passed on November 8, 2006.

Members voting Yes: Laura Aflalo, Mark Chatoff, Steve Hirsh, John Kim, Lance Kluger, Steve Needleman, George Peykar, Justin Remeny, Laurie Sale, John van den Akker.

Members voting No: Barry Gold.

BID Contribution to North Alley Off-Duty Police Officers

The North Alley Association requested \$25,000 from the BID to cover the cost of the off-duty officers through December.

MOTION: Authorize \$25,000 to fund the cost of off-duty officers for security in the North Alley through December.

Barry Gold moved to approve. Lance Kluger seconded. Yes: 4 No: 4 Abstentions: 3

The motion failed on November 8, 2006.

Members voting Yes: Laura Aflalo, Barry Gold, Lance Kluger, Laurie Sale.

Members voting No: John Kim, Steve Needleman, George Peykar, Justin Remeny.

Members abstaining from voting: Mark Chatoff, Steve Hirsh, John van den Akker.

Motion to Approve the 2007 Budget

Each committee has reviewed and approved the 2007 budget. This budget is predicated on a \$300,000 surplus at the end of 2006.

MOTION: Approve the 2007 Budget.

Steve Needleman moved to approve. John van den Akker seconded.

The motion was tabled.

Discussion focused on the surplus.

MOTION: Increase the 2007 budget for Image & Communications by 10%.

John Kim moved to approve. George Peykar seconded.

The motion was tabled.

NOTE: Laurie Sale and Justin Remeny left the meeting.

Members agreed to move the date of the next Board of Directors meeting from December 13 to December 7 to continue the finance discussions.

Motion to Appoint the 2007 Auditor

MOTION: Appoint the accounting firm Stanislawski & Harrison as the 2007 auditor.

The motion passed on November 8, 2006.

Members voting Yes: Laura Aflalo, Mark Chatoff, Barry Gold, Steve Hirsh, John Kim, Lance Kluger, Steve Needleman, George Peykar, John van den Akker.

VI CCA Annual Treasures of Los Angeles Sponsorship: Deferred to next meeting

VII Committee Reports: Deferred to next meeting.

VIII Closed Session: The Board of Director's meeting adjourned to Closed Session at 1:55 p.m. to discuss litigation regarding Lopez et al vs DPOA, Securitas. The meeting reconvened to Open Session at 1:57 p.m.

MOTION: Support Council Member Perry on the issue of 41.18 d. (Oppose the ACLU Settlement that would allow homeless to sleep on the streets in Skid Row.)

John van den Akker moved to approve. Steve Needleman seconded.

The motion passed on November 8, 2006.

Members voting Yes: Laura Aflalo, Mark Chatoff, Barry Gold, Steve Hirsh, Lance Kluger, Steve Needleman, George Peykar, John van den Akker. Members voting No: None. Members Abstaining from vote: John Kim.

Staff will develop memos outlining the options for spending/allocating the LAUSD assessment payment prior to the December 7, 2006 meeting.

IX The meeting adjourned at 2:03 p.m.



**LA Fashion District BID
Board of Directors Meeting Minutes
December 14, 2006
CMC A 1175**

Members Present: Laura Aflalo, Mark Chatoff, Barry Gold, Steve Hirsh, Sina Kangavari, John Kim, Lance Kluger, Alex Moradi, Steve Needleman, George Peykar, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein. **Members Absent:** Ethan Eller.

Guests Present: Larry Hudson, Elisa Keller, Tony Molfino.

Staff Present: Kent Smith, Executive Director; Lynn Myers, Managing Director.

I Public Comment: None received.

II Approval of Minutes from November 8, 2006: Approved by unanimous vote.

III Chairperson's Report: Steve Hirsh Mr. Kangavari was thanked for hosting the Board lunch.

IV CRA/LA Industrial Land Use Recommendation and Impact on the Fashion District

Loss of industrial land within city centers is an issue throughout the country. On November 14th, 2006 the City of Los Angeles hosted a presentation of "Preliminary Recommendations for Industrially Zoned Land in the Greater Downtown Los Angeles Area." While some of the recommendations acknowledge the changing face of downtown Los Angeles there is a concern that the recommendations may not have considered current and past planning efforts and the articulated community goals.

The Central City East Association, the Central City Association, and the Los Angeles Fashion District recently requested additional information from City Planning and the Community Redevelopment Agency to assist us in our analysis of the preliminary recommendations. These entities represent a significant majority of the industrially zoned land in Downtown Los Angeles.

The LA Fashion District has transformed from an industrial area to a mix of wholesaling and retailing outlets as well as adding over 2,000 residential units to create a lively economically successful neighborhood. The entire district is included in the City Center Redevelopment Project that was adopted by City Council in May 2002. The redevelopment plan promotes mixed use development and sets out appropriate guidelines for allowing residential uses within industrially zoned areas.

The Board's District Vision Statement adopted unanimously on June 20, 2002 states: "The LA Fashion District will be the world wide creative center of the fashion industry with a unique, accessible, clean and safe environment in which to work, visit and live."

The LA Fashion District has had a net gain in wholesaling jobs during the last four years and as well as adding over 1,000 residential units. These activities are not only compatible but also support one another by bringing restaurants and other services into the district and providing choices in the working environment for these creative occupations (live/work lofts). On the other hand the District's small size parcels and obsolete older buildings are not suitable to modern manufacturing.

The LA Fashion District is also within walking distance of thousands of jobs in downtown's financial district and other portions of the district are within walking distance of the Blue Line rapid transit station at Washington and San Pedro. The district is well located to support denser development including residential development that can be located above retailing and wholesaling uses.

Stakeholders believe that other planning policies and objectives need to be taken into consideration in addition to the need for preserving industrial jobs when recommending land use designations for the district.

MOTION: The LA Fashion District BID Board of Directors hereby resolves to request that Councilmember Jan Perry (9th District) and Councilmember Jose Huizar (14th District), direct the City Planning Department and the Community Redevelopment Agency to:

1. Extract the Downtown Recommendations from the larger Citywide Industrial land use policy process, thereby allowing recommendations for Hollywood and West LA to move forward unencumbered by Downtown LA.
2. Make the underlying study data and reports available to the public on the City Planning department website.
3. Involve the downtown stakeholders in the preparation of land use recommendations for downtown Los Angeles.

Barry Gold moved to approve. Mark Weinstein seconded.

The motion passed by unanimous vote on December 14, 2006.

Members voting Yes: Laura Aflalo, Mark Chatoff, Barry Gold, Steve Hirsh, Sina Kangavari, John Kim, Lance Kluger, Alex Moradi, Steve Needleman, George Peykar, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

The Chair appointed an Ad Hoc Committee to review the progress of this issue and prepare recommendations for Board consideration. Mark Chatoff, I. Hassan, and a representative from MJW Investments will serve on the committee.

IV Action Items

a. Discussion & Action to Revise 2006 Budget

A November 8, 2006 memo regarding additional funds for North Alley off-duty police officers was redistributed. (see Attachment 1) It is important to note that off duty police officers are a critical component in the overall effort to ensure safety in the entire district. Funds to cover the cost will be reallocated from the existing 2006 safety budget.

MOTION: Allocate \$25,000 from the existing 2006 BID Safe Team budget to cover the cost of providing LAPD off-duty officers patrol service in the North Santee Alley area for the remainder of 2006.

Lance Kluger moved to approve. Mark Weinstein seconded.

The motion passed on December 14, 2006.

Members voting Yes: Laura Aflalo, Mark Chatoff, Barry Gold, Steve Hirsh, Sina Kangavari, John Kim, Lance Kluger, Alex Moradi, George Peykar, Laurie Sale, Mark Weinstein.

Members voting No: No members voted no.

Members voting to Abstain: Steve Needleman, Justin Remeny, John van den Akker.

b. Discussion & Action to Approve the 2007 Budget.

MOTION: Approve the 2007 budget.

Barry Gold moved to approve. John van den Akker seconded.

The motion passed by unanimous vote on December 14, 2006.

Members voting Yes: Laura Aflalo, Mark Chatoff, Barry Gold, Steve Hirsh, Sina Kangavari, John Kim, Lance Kluger, Alex Moradi, Steve Needleman, George Peykar, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

c. Discussion & Action regarding 2007 Sponsorship of CCA's Annual Treasures Event

MOTION: Sponsor the Central City Association's 2007 Treasures of Los Angeles Event at the Silver Sponsor Level of \$3,500.

Steve Needleman moved to approve. Barry Gold seconded.

The motion passed by unanimous vote on December 14, 2006.

Members voting Yes: Laura Aflalo, Mark Chatoff, Barry Gold, Steve Hirsh, Sina Kangavari, John Kim, Lance Kluger, Alex Moradi, Steve Needleman, George Peykar, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

d. Discussion & Action to Allocate LAUSD Assessment Payment

In October 2006, the Los Angeles School District paid \$282,000 in past due assessments for the years from 1999-2006. At the November Board meeting members agreed to table decisions on allocating the funds until the December meeting.

Staff prepared a summary on the possible scenarios for using the LAUSD payments:

The funds can be used for any combination of the following three categories:

1. Spend the funds on programs and services.
2. Set up a reserve for unanticipated expenditures.
3. Refund the money to property owners in the form of reduced assessment payments in 2008.

MOTION: Refund the money to the property owners in the form of reduced assessment payments in 2008.

Steve Needleman moved to approve. Laura Aflalo seconded.

The motion failed on December 14, 2006.

Members voting Yes: Laura Aflalo, Steve Needleman.

Members voting No: Mark Chatoff, Barry Gold, Steve Hirsh, Sina Kangavari, John Kim, Lance Kluger, Alex Moradi, George Peykar, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

Members voting to Abstain: No abstentions.

MOTION: From the \$282,000, allocate \$20,000 to BID renewal, and \$60,000 to hire an additional Clean Team employee for two years. Allocation of the remaining balance will be based on Board consideration of proposals submitted by standing committees.

Barry Gold moved to approve. Lance Kluger seconded.

The motion passed on December 14, 2006.

Members voting Yes: Mark Chatoff, Barry Gold, Steve Hirsh, Lance Kluger, Alex Moradi, Steve Needleman, George Peykar, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

Members voting No: John Kim.

Members voting to Abstain: Laura Aflalo, Sina Kangavari.

V Committee Reports

Image & Communications: No discussion.

VI Executive Directors Report

California Apparel News released its annual list of the year's "Influential 25". Fashion District spokespersons, property owners, and business owners figured prominently in the line up. (see Attachment 2)
ACLU Update: Councilmember Jose Huizar, District 14, is developing an anti-encampment ordinance for the City of Los Angeles which currently only has an anti-sleeping ordinance on the books. All other large cities in the U.S. have anti-encampment ordinances as part of their municipal codes.

Mayor Villaraigosa and Market Week Event in March: The mayor is interested in promoting Los Angeles fashion to the world and to bring Fashion Week back to downtown. In several recent meetings, Board of Public Works President Cynthia Ruiz indicated that Mayor Villaraigosa sees the LA Fashion District at the center of this promotion and the upcoming Market Week in March as the ideal vehicle for launching this effort. Ms. Ruiz will attend the January 11, 2007 Board of Directors meeting to present a proposal for coordinating the event including discussion of the Fashion District's anticipated financial commitment. The Board of Directors enthusiastically approved the concept and indicated their interest in attending any advance meetings.

2007 Meeting Calendar: See Attachment 3.

VII Recognition of Retiring Board Member

George Peykar was recognized with a special plaque to commemorate his years of service as a member of the LA Fashion District Board of Directors.

VIII Announcement of Election Results

An independent consulting firm counted 84 ballots, tabulated the votes and submitted the results in a sealed envelope that was opened at the meeting. The following property owners were elected to serve three year terms:

- Sharen Emrani-Bekhrad
- Barry Gold
- Sina Kangavari
- Lance Kluger
- Steve Needleman

The Election Committee will convene earlier in 2007 to review the possibility of simplifying the Elections section of the Bylaws.

IX The meeting adjourned at 1:25 p.m.



LA Fashion District BID 110 E 9th Street Suite A 1175 LA CA 90079 (213) 488-1153 www.fashiondistrict.org

**LA Fashion District BID
Board of Directors Meeting Minutes
January 18, 2006
CMC A 1175**

Members Present: Laura Aflalo, Mark Chatoff, Ethan Eller, Barry Gold, Steve Hirsh, Sina Kangavari, John Kim, Alexander Moradi, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

Members Absent: Lance Kluger, Steve Needleman, George Peykar. Guests Present: Ed Hennessey.

Staff Present: Kent Smith, Executive Director. Lynn Myers, Randall Tampa.

I Public Comment: None received

II Welcome & Introductions: New Members Mark Chatoff, Sina Kangavari, and John Kim were welcomed to the Board of Directors. Returning Members Laura Aflalo, Alexander Moradi, and John van den Akker were also recognized.

III Approval of Minutes from December 1, 2005: Approved by unanimous vote.

IV Chairperson's Report: Steve Hirsh

Meeting Date Changes: The Board agreed to change meetings to the third Wednesday of the month whenever possible. A revised 2006 meeting schedule will be distributed.

Members also agreed to convene the Annual Property Owner meeting on April 20, 2006 to enable City Council Members an opportunity to attend on a non-council meeting date.

V Officer Election

Members voted to re-elect the 2005 officers for a second term: Steve Hirsh, Chair; Ethan Eller, Vice Chair; Laura Aflalo, Treasurer; John van den Akker, Secretary.

VI Committee Reports

Operations: Operations Director Randall Tampa reported that during the 2005 holiday season LAPD Newton and Central Divisions increased the number of illegal vendor confiscations. DVD sales appeared to be lower than last year, likely due to the presence of the new surveillance cameras. Commercial burglaries were also down. The night vehicle patrol have played an important role in decreasing overnight crime by conducting over 70 building/door safety checks per night.

Finance: 2005 unaudited statements were distributed. (See Item 1) Revenue & Expenses showed slightly better than budget. A surplus is expected. The Finance Committee was asked to make a recommendation on disbursing the funds that includes consideration of BID renewal funding.

Revised computer backup procedures were distributed. (See Item 2)

Image & Communications: Further to the summary distributed (See Item 3): Holiday advertising expenditures were \$5,000 less than 2004 but leveraged more media exposure. The Intersection marketing group is seeking a corporate sponsor for a special event in October that is expected to draw attention to the apparel industry business in downtown. Board Member John Kim explained that increasing the activities of the Image & Communication Committee will enhance overall destination marketing by making downtown as fashionable as the Westside. The Committee agreed to convene a special meeting on February 1st to discuss business development.

VII Committee Appointments

Attached here as Item 4.

VIII Action Items

LAUSD Payment Update: Kent Smith is meeting with Council District 14 staff members to discuss the issue.

Recommendation to Reduce Homelessness and Improve Public Health & Safety: The Fashion District is working with the Central City Association to update a 2004 white paper published on the homelessness situation in downtown. The revised paper will focus on proposed legislative changes being introduced by State Assembly Member Gil Cedillo that include a reduction in the number of releases from Twin Towers Correction Facility, an anti-encampment ordinance, and creation of a community court.

Organization of a BID Coalition is being considered to support these legislative efforts.

District Tour during February Meeting: The Board agreed to organize a special tour as part of the February Board of Directors meeting and invite Council Districts 9 and 14.

IX New Business: None discussed

X The meeting adjourned at 1:30 p.m.